

# VIDICENTER 2018 EDITION

## OVERVIEW

VidiCenter is Quividi's online **data management platform**, designed with efficiency and simplicity in mind.

VidiCenter securely gathers audience and traffic metrics from all your installed VidiReports and VidiCube units, and provides access through APIs and various export options. It raises alerts in case of any issues and ensures no data is ever lost or redundant.

VidiCenter automatically builds **informative dashboards**, that enable you to display the most significant **charts** and **KPIs** based on the audience and traffic data from your measurement endpoints.

## KEY BENEFITS

- Rely on a SAAS platform that is already storing 10 billion records for hundreds of customers
- Check KPIs to assess your performance and benchmark yourself
- Get instant info on what to focus

## KEY POINTS

### GENERAL ASPECTS

- **Cloud based** dashboard that is responsive and tabletfriendly interface
- **Customized homepage** with the status of your licenses, your networks, and your locations
- **Global search** feature across all modules
- Access to **knowledge base and ticketing system**
- **Three types of user accounts: manager** (access to all features), **user** (configuration of dashboards) and **viewer** (read-only access to dashboards).

### CHARTS MODULE

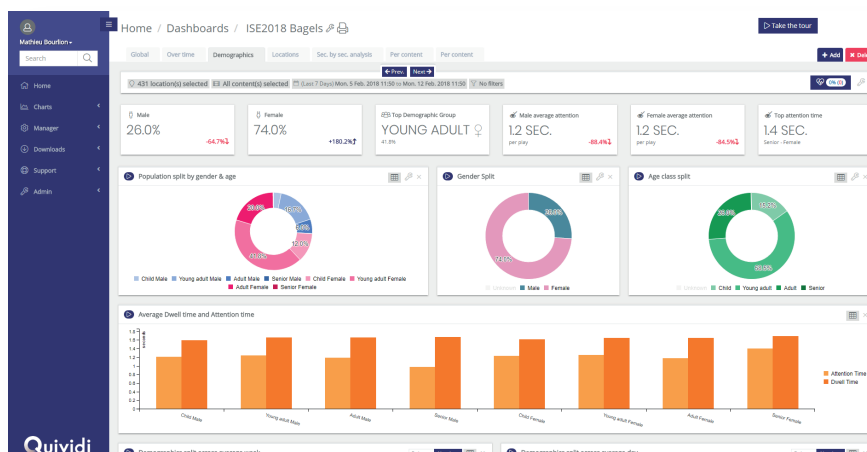
- **Rich dashboards** with over 100 charts grouped in tabs
- Results provided **globally**, by **demographics**, **location**, **time**, or for **played contents**
- **Easy configuration** of dashboard in just a few clicks
- **Customization** of page layout and chart selection
- **Data boxes** summarizing the **main KPIs**

### EXPORT

- Raw and aggregated data **export as CSV**
- **Cloud API** for easy integration of data into 3rd party applications

### MANAGER MODULE

- **Secure** encrypted data transmission
- **Self-configuring** addition of remote units
- **Geo-mapped** locations and alerts
- **Tags** for grouping locations and sites
- **Alerts and diagnostics** for remote management of sensors, with advice on how to fix those
- Management of your **licenses**



Quividi

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